



26-28 AUGUST 2015

UNIVERSITY OF FLORENCE
DEPARTMENT OF
ARCHITECTURE
FLORENCE, ITALY



Ministero degli Affari Esteri



Ministero dello Sviluppo Economico



ITALIAN TRADE AGENCY
ICE - Agenzia per la promozione all'estero e
l'internazionalizzazione delle imprese italiane

CON IL PATROCINIO NOMINALE
DELLE AGENZIE PER LA PROMOZIONE ALL'ESTERO
E L'INTERNAZIONALIZZAZIONE DELLE IMPRESE
ITALIANE



ORGANIZED BY:



World Renewable
Energy Network

WORLD RENEWABLE ENERGY CONGRESS
& NETWORK (WREN), UK
WWW.WREN.UK.CO.UK/MCFI



ABITA

ABITA - UNIVERSITÀ
DEGLI STUDI DI FIRENZE ITALY
WWW.CENTROABITA.UNIFI.IT

etaflorence * renewableenergies

ETA - FLORENCE RENEWABLE ENERGIES, ITALY
WWW.ETAFLORENCE.IT

MED GREEN FORUM

MEDITERRANEAN GREEN BUILDINGS AND RENEWABLE ENERGY FORUM 2015

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AND RENEWABLE ENERGY FORUM
2015



Mission

Med Green Forum is a World Renewable Energy Congress and Network Forum aimed at the international community as well as Mediterranean countries. The first forum was held in 2010 in France followed by Morocco in 2012 and the third forum will be held in Florence, Italy on 26 - 28 August 2015. The Forum will highlight the importance of growing renewable energy applications in two main sectors: Electricity Generation and the Sustainable Building Sector.

The Mediterranean region was chosen to illustrate the viability of using renewable energy to satisfy all its energy needs and we hope to demonstrate the effectiveness of using renewable energy in these countries to act as a beacon of light for the rest of the world to follow. Renewables are the cornerstones and the foundation of a truly sustainable energy future. Our mission is to promote enabling policies and to further develop a broad range of renewable energy technologies and applications in all sectors – for electricity production, heating and cooling, agricultural applications, water desalination, industrial applications and for the transport sectors leading to A BETTER, CLEANER AND SAFER WORLD.

Forum Topics

1. Sustainable architecture
2. Building construction management and environment
3. Ventilation & air movement in buildings
4. Renewable energies in building & cities
5. Eco materials and technology
6. Policy education & finance
7. Sustainable transport
8. Urban agriculture and soil less urban green
9. All renewable energy topics

Proceedings

Abstract paper:

Please submit a one-page abstract in Word format (PDF will not be accepted) to Prof. Ali Sayigh by 15 June 2015

Forum Chairman Email: asayigh@wrenuk.co.uk & asayigh@wrenuk.co.uk

Notification by the end of June. The Conference Language is English. Proceedings will be published with Springer editor, UK

Full paper:

Please send to the same address, a Word file (not PDF) no more than 7 pages (A4) single spacing one or two column including Tables, Figures, Photographs and References. Full papers can be received and considered within one week from end of May.

Deadline for full paper is **27 August 2015**. Papers arriving after this date will miss the proceedings publication.

- 30-40 papers will be selected by the Technical Committee and will be published in Special Issue of the Journal.

- Papers will be taken out of proceedings if the person did not register.

- Registration: Low rate registration end in 10 July 2015. People sent full papers must register latest by 10 July 2015.

- Deadline for booking your hotel is 10 July 2015. See a special section for hotel reservation at the end of this document.

Conference Venue

Med Green Forum will take place from 26 to 28 August 2015 from 9.00 to 13.00 and from 14.00 to 18.00 at University of Study of Florence, Architectural Department, Campus Santa Verdiana – Piazza Ghiberti 27, Florence. Website: www.wrenuk.co.uk

The Forum is organized by



WREN:

www.wrenuk.co.uk

Prof. Ali Sayigh
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asayigh@wrenuk.co.uk



ABITA:

www.centroabita.unifi.it

Prof. Arch Marco Sala
marco.sala@unifi.it



ETA:

www.etaflorence.it

Mrs. Angela Grassi
angela.grassi@etaflorence.it

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Conference

Chair: Prof. Ali Sayigh, WREN

Co-chair: Prof. Marco Sala, ABITA

Organizing Committee

Chair: Prof. Fernando Recalde, ABITA

Co-Chair: Mrs. Angela Grassi, ETA Florence

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Germany



Prof Fernando Recalde, Italy



Dr Mona Azarbayjani, USA



Dr. Giuliano Grassi, Italy



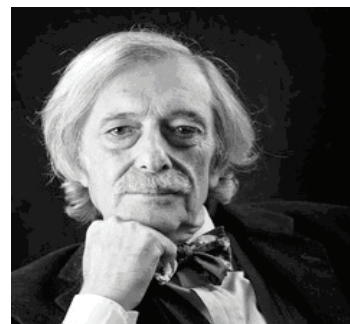
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Arch. Martha Thorne



Prof. Federico Butera, Italy

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Med Green Forum will take place from 26 to 28 August 2015 at University of Study of Florence
Architectural Department, Campus Santa Verdiana – Piazza Ghiberti 27, Florence

Registration Form

Please complete this form and return to: medgreenforum@etaflorence.it

Title (Ms,Mrs,Mr).....Academic Title(Dr. Prof.).....Organisation.....
First NameLast Name
Telephone.....Mobile:.....
EmailAlternative Email.....
Postal Address
City.....PostalCode.....
CountryWebsite.....

Profile

Job position:

- Administrative Officer
- Architect
- Assistant/Secretary
- Business Development
- Chief Executive Officer
- Chief Financial Officer
- Chief Marketing Officer
- Chief Operating Officer
- Chief Technology Officer
- Consultant
- Director
- Engineer
- General Manager
- Managing Director
- Marketing Manager
- Marketing Officer
- Media Officer
- Policy Officer
- President
- Project Manager
- Researcher Scientist
- Sales Manager
- Technical Manager
- Other (please specify): _____

Activity:

- Architecture/Building/Urban Planning
- Association
- Chamber of Industry and Commerce
- Consultancy
- Distributor/Supplier/Assembler
- Educational Sector/University
- Equipment Manufacturer/Technology Provider
- Finance/Bank/Investor
- Grid/Network/Electricity/Utility
- Media/Publisher
- Non-Governmental Organisation
- Policy/Governmental Organisation

- Research Organisation/Laboratory
- Other (please specify): _____

What level of purchasing authority do you have?:

- Final authority
- Recommend / Influence
- None

What is the number of employees at your establishment?

- 1-9
- 10-49
- 50-99
- 100-499
- 500-999
- 1,000+

How did you find out about us?

- Email from us
- I have attended your events
- Linked from other websites
- Poster / flyer / brochure
- Publication / print advertisements
- Search Engine (Google, Yahoo, Ask, etc.)
- Word of mouth (heard from a colleague, friend, etc.)
- Social Media
- Other (please specify): _____

Gender:

- Female
- Male

Age:

- Below 25
- 25 – 35
- 36 – 50
- 51 – 65
- 66 and above

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Sectors:

- Algae production systems
- Batteries
- Bioenergy trade
- Bio-fertilizers
- Biofuels
- Biogas and biomethane
- Bioliquids
- Biomass feedstock
- Biomass production
- Bio-plastics
- Biorefineries
- Building construction
- Chemicals
- Control systems
- Eco materials & technology
- Electrical systems and connections
- E-Mobility
- Energy efficient building (planner)
- Energy crops
- Energy storage
- Gasification
- Geothermal energy systems
- Geothermal heat pump
- Heating and cooling
- Hydropower
- Integrated energy systems
- Manufacturer PV Components
- Offshore
- Onshore
- Organic PV
- Power Generation
- Power converters
- PV Applications
- Recycling and Deconstruction of PV systems
- Short rotation forestry
- Small wind
- Solarthermal
- Waste management
- Wastewater treatment
- Wind turbine manufacturer

METHOD OF PAYMENT

NOTE: Payment by credit card or Bank transfer only. Cheques will not be accepted

- Payment before June 20, 2014 (Euro)**
 - Participant or Contributor 400
 - Invited speakers or members of WREN & steering committee 300
 - Students with official certificate 200
- Payment after 20 June 2014 (Euro)**
 - Participants or Contributors 500
 - Invited speakers or members of WREN & steering committee 400
 - Students with official certificate 250

- Credit Card:
Number of the Credit Card _____
Name of the card Holder _____, Expiry date _____
 VISA MASTER CARD EURO CARD CVV _____

- Bank Transfer in EUR to: All bank charges must be covered by the transmitter.
Please mention name/s of participant/s and organization.
Confirmation of registration upon receipt of payment.

Bank details: Monte dei Paschi di Siena
IBAN: IT 82 G 01030 02858 000000228235 BIC PASCITM1W17
ETA S.R.L. Via Antonio Giacomini 28, 50132 Florence, Italy
Ref. Med Green Forum + Surname

Registration includes:

Programme, conference bag, (morning and afternoon tea & coffee), lunch and a copy of the abstracts.
Groups of 3 may avail of a 10% discount, group of 5 or more may avail of a 20% discount.

Conference Proceedings will be published after the Congress, in addition 50 selected papers which will be published in a special issue of a prestigious journal.

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Med Green Students Award

28 August, 2015

To participate in the *Med Green Student Awards*, you should submit a Poster until the **15th of June 2015**.

The *Med Green Student Awards* will be inaugurated the 26th of August 2015, while the 28th will follow the Award Ceremony.

Awards: First Price Euro 500; Second Price Euro 250; Third Price Euro 150

The first 10 student's **best posters work**, will be Awarded during the opening session of the 3rd Conference day.

Posters accepted by the Jury, will be published in a paper Book and eBook under ABITA's and WREN's Networks and the books will be available also during the Conference.

The posters will furthermore be visible throughout the Conference in the courtyard of the Faculty of Architecture of the University of Florence building, where participants will circulate during coffee and lunch breaks.

Instruction and proceedings:

Submission: Please send your Poster via Wetransfer (www.wetransfer.com) to the following email address: medgreenforum@gmail.com

Poster Layout: Please download the Poster Layout from the following Drop Box link:
<https://www.dropbox.com/s/m5pp7rfo03cy4kx/Layout%20Students%20Awards%20Poster.psd?dl=0>

The layout includes a fixed header and a footer area to be filled in with two portrait photos of the student/s and of the reference professor; Institution, affiliation, e-mail address and Nationality. Please fill in the flag of the authors nationality.

Format: PDF format 100x70 cm (height x width) at 300 dpi

Content: title, author and affiliation, objectives, methodology, results and conclusions

Appearance: focus on illustrations, prefer graphs over tables, text letters Verdana character 18 pt. Furthermore, the presentation should follow the usual reading order: from left to right and from top to bottom. The poster has to be legible from a distance of 2 to 3 meters.

Unforeseen absence: if for any reason you cannot attend the conference, please inform us as soon as you know.

Jury commission: Prof. Marco Sala, Prof. Ali Sayigh, Prof. Fernando Recalde Leon

Award and publication organizing committee: Giuseppina Alcamo, Lucia Ceccherini, Rosa Romano, Antonella Trombadore

Contacts:

Person in charge: Fernando Recalde Leon centro@abita.unifi.it

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Hotel Accomodation

MED GREEN FORUM has agreed the special rates here below, with selected Hotels, from August 25th to August 28th 2015 for Congress Delegates only:

HOTEL	DUS *	DBL *	WEB SITE
MEDITERRANEO 4*	€ 90,00	€ 110,00	www.hotelmediterraneo.com
CAVOUR 4*	€ 100,00	€ 120,00	www.albergocavour.it
ARIZONA 3*	€ 70,00	€ 90,00	www.arizonahotel.it
SILLA 3*	€ 75,00	€ 80,00	www.hotelsilla.it

* Above mentioned rates are intended per room per night. Rates are inclusive of buffet breakfast and VAT (10%) and wi-fi connection. City tax of € 4.50 per person per night is not included.



MEDITERRANEO 4*



CAVOUR 4*



ARIZONA 3*



SILLA 3*