



ADVANCED LOGISTICS
PLATFORM WITH
ROAD PRICING AND
ACCESS CRITERIA TO
IMPROVE URBAN
ENVIRONMENT AND
MOBILITY OF GOODS



With the contribution of the
LIFE financial instrument
of the European Commission

LIFE ASPIRE

1st ANNUAL WORKSHOP

Lucca October 12th 2018

Innovation in urban mobility of goods

Rewarding policies and measures

AGENDA

Venue: Monumental Complex of San Micheletto, Via S. Micheletto, 55100 Lucca LU

Chairman: Stefan Guerra

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| 09:00 | <i>REGISTRATION</i> | |
| 09:15 | <i>Welcome greetings (Mr Alessandro Tambellini, Mayor of Lucca)</i> | |
| 09:30 | Mr Mauro Di Bugno, Life ASPIRE project coordinator | LIFE ASPIRE short presentation |
| 10:00 | Giorgio Ambrosino, Andrea Lorenzini, MemEx, Life Aspire Project Partner | On rewarding policies for city logistics in small and medium historic towns |
| 10:30 | Mr Bruno Pezzuto, Head of ITS and Mobility Unit of the City of Verona | Greening city logistics in Verona by developing rewarding policies approach |
| 11:00 | 11:15 | <i>COFFEE BREAK</i> |
| 11:20 | Olga Landolfi, TTS Italia <i>(to be confirmed)</i> | The relevance of ITS for new city logistics approach |
| 11:40 | Šime Erlić, Head of EU Project Development Unit of the City of Zadar | New City Logistics Solutions for Historic Area of Zadar Peninsula |
| 12:00 | Robin Billsjö, City of Stockholm | Solutions and project for a greener city logistics in Stockholm |
| 12:20 | ROUND TABLE: <i>Among the others the following experts will participate: Robin Billsjö, City of Stockholm; Šime Erlić, City of Zadar; Mauro Di Bugno, City of Lucca; Antonio Pratelli, University of Pisa, Paolo Lanari, Kiunsys; Giorgio Ambrosino, MemEx, Maria Rosa Vittadini, IUAV Venezia.</i> | |
| 13:00 | <i>Conclusions</i> | |